

Patient Profile: Willoughby

Meet Willoughby a handsome patient from VetEnt Queenstown...

Willoughby has been suffering from a horrible chronic ear infection called pseudomonas, which occurs from a build-up of multiresistant bacteria. The infection was so severe it had penetrated deep down into the middle of both his ears.

Willoughby's vet and healthcare team at the clinic did all they could to get rid of the nasty infection, but even after multiple ear flushes under anaesthetic, strong medication and persistent cleaning by his dedicated owners there was no relief for poor Willoughby.

So the decision was made to sort Willoughby's condition out for good - by removing both of his ears.

As the infection had already caused Willoughby to lose his hearing, the surgery to remove his ear canals would not pose any long-term issues for him. A major surgery called "total ear canal ablation and bulla osteotomy" was performed at the clinic with his ear canals and middle ear being successfully removed by the VetEnt Queenstown team.

Willoughby is now infection-free and very happy to not need any more uncomfortable ear cleans and frequent trips to the vets!



A happy Willoughby post operation!

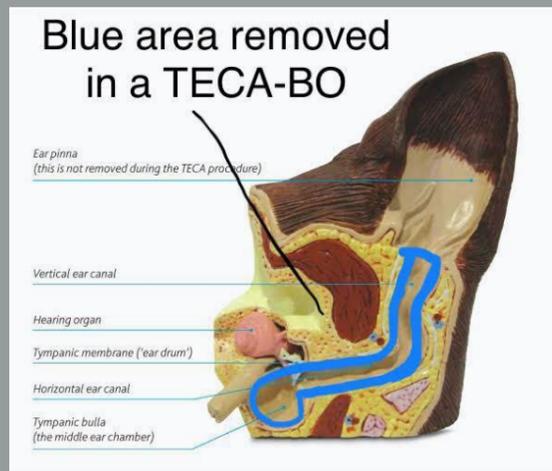


Diagram of the area of ear Willoughby had removed.

Check out vetent.co.nz/petpromos for our latest specials on premium nutrition, toys, treats and accessories!



Pet News

Summer 2019

Keeping Our Pets Safe Over the Summer Months

We all love spending the long sunny days of summer outdoors with our furry friends, but being over eager in hot weather can spell disaster

All pets are at an increased risk of overheating if exposed to high temperatures and/or high humidity without adequate shade and water. Some of our pets are more at risk of developing heatstroke, especially Huskies and Malamutes who have coats built for cold weather, as well as short nose, flat faced (brachycephalic) breeds such as Bulldogs, Pugs, Boxers and Himalayan and Persian cats.

Other risk factors include obesity and compromised health especially heart and lung disease. It is important to be aware that animals that have survived heatstroke have a higher risk of developing it again, even at lower temperatures and humidity.

Dogs do have a small number of sweat glands in their paws but this does very little to help regulate their body temperature. Instead they pant which allows cooling through the evaporation of fluids from the respiratory tract. Panting becomes less efficient with increased humidity. Multi-organ damage occurs at body temperatures above 42 degrees Celsius. The kidney, liver, gut, blood and central nervous system can all be affected, with mortality rates as a result being reported from 36 -50% in dogs.

Signs of overheating/heatstroke include:

- ✿ Restlessness
- ✿ Heavy panting
- ✿ Extremely red gums and tongue
- ✿ Unusually excessive salivation
- ✿ Fever
- ✿ Unusual lethargy or collapse
- ✿ Vomiting and diarrhoea
- ✿ Seizures or coma

What to do if overheating occurs?

At the first sign of overheating immediately take action to cool down your pet. Move them to a cooler area, for example inside with the air con



Continued on next page

In this issue

- ✿ Keeping Our Pets Safe Over the Summer Months
- ✿ Get the Green Light for Preventative Health
- ✿ Patient Profile: Willoughby

Te Awamutu
49 Benson Rd
Te Awamutu, 3800
P: 07 872 0240

Otorohanga
18 Tuoro St
Otorohanga, 3900
P: 07 873 8275

Te Kuiti
6 Seddon St
Te Kuiti, 3910
P: 07 878 0020

King Country
Turaki St
Taumarunui, 3920
P: 07 895 7585

Turangi
7 Tautahanga Road
Turangi 3334
P: 07 386 0020

www.vetent.co.nz
info@vetent.co.nz

Keeping Our Pets Safe over the Summer Months

on or in front of a fan. Hose down or spray your pet with water or use cool wet cloths/towels placed on neck, inside legs and belly. Do not use ice cold liquids as this can actually stop the release of heat and could also cause hypothermia. If our pet is able to drink give small amounts of water, not ice cubes. If it can't or won't drink, wet their tongue. Take care not to over-cool them.

Since prevention is always better than the cure, how can we help avoid our pets getting heatstroke?

- ✿ Providing plenty of shade and water is a good start. Limit exercise or outdoor activity on excessively hot days, and remember when exercising to take water for them, allow plenty of breaks, and go early in the morning or later in the evenings when temperatures are lower.
 - ✿ Bitumen and foot paths can burn your pets footpads so test these surfaces using your hand; if it's too hot for your hand it's too hot for their feet.
 - ✿ Never leave your dog in a parked car –

not even in the shade with the windows down as the temperature rises very quickly inside the car.

- ✿ Have dogs with long hair or thick coats groomed, but not completely shaved. Fur not only insulates the body in cold weather but also helps slow down the process of heat absorption in warm weather.
- ✿ Avoid using muzzles that restrict breathing and reconsider a breeding programme for more at risk breeds so that they are not heavily pregnant over summer.

Other pets such as rabbits, mice, rats and guinea pigs are also highly susceptible to heatstroke. They need easy access to shade throughout the day, along with fresh cool water. Providing a frozen water bottle for your animal to lick or lean against is a good idea, as is feeding them high water content foods such as cucumber, lettuce, leafy greens or berries. Never leave their cage/enclosure near a sunny window or in direct sunlight. Consider increasing the size of their enclosure to help with air flow and leaving a damp towel inside the enclosure to mimic the temperature and feeling of an underground burrow.

If you suspect your pet is suffering from heatstroke acting fast can improve the outcome for your pet. Get into your VetEnt clinic as soon as you can.



2019 Calendars in clinic now!

Don't forget to stop by your clinic
to pick up your FREE copy!*

Featuring the 12
winners from our
**STRIKE A
POSE**

Facebook competition.

*Limited calendars available. Only while stocks last.



Get the Green Light for Preventative Health

They say 'prevention is better than cure'. Well, the same can be said for your pet.

Preventative healthcare plays an important part in the long-term health of your pet. Preventative healthcare will do just that; prevent disease! It will also help prevent diseases from getting worse if detected early.

A proactive approach to your pet's health will mean that they will live a longer, healthier, happier life so you can have many wonderful years together.

Regular Health Checks

Regular health checks are very important. These allow us to examine your pet from head to tail and discuss how we can keep them as healthy as possible.

For optimal health we recommend blood screening as it is a very accurate way of detecting any early signs of trouble. This is also great opportunity for you to discuss any other health or behaviour related concerns that you have regarding your pet.

Dental Health

Great dental health is critical to the overall health and well-being of your pet. Did you know that 80% of pets over 2 years of age have some form of dental disease? And did you know that dental disease can cause harm to your pet's liver, kidneys and heart? This is why it is so important to have regular dental checks and professional treatment if any problems are identified.

After a professional dental treatment, dental diets, chews and especially tooth brushing will help keep your pets teeth clean and healthy for longer.

Nutrition

Your pet's dietary requirements will vary over the years as they move through their different life stages. Remember a premium quality diet is important for optimal health and needs to be tailored to their lifestyle, age and breed, but even on a good diet your pet's overall body condition is equally important. We can identify your pet's body condition score and then tailor a nutrition plan which will keep them on-track.

Preventative Vaccinations

Preventative vaccinations will offer your pet the best possible protection against a number of diseases. While some of these preventable diseases may only cause mild illness, others can be fatal. Making sure your pet's vaccinations are up to date is the best way to ensure they stay safe and protected.

Parasite Prevention

Parasite prevention not only keeps your pet healthy but your family safe as well! So make sure you treat your cats and dogs with an effective flea and worm treatment.

Want to make sure your pet has the green light on preventative health? Call the clinic to make an appointment with one of our experienced healthcare team.



Don't leave
your pet's
health to
chance



Get the green light for a happy, healthy pet.

WWW.VET-ENT.CO.NZ

WWW.VET-ENT.CO.NZ

VET-ENT

VET-ENT